



Register now for food export seminar in Pewaukee

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MADISON – Export sales of consumer food products are growing three times faster than sales in the United States. Overseas demand for these products has soared in recent years in response to consumers' growing purchasing power coupled with reduced trade barriers.

Wisconsin companies interested in taking advantage of this growth opportunity should make plans to attend a food export seminar hosted by Food Export-Midwest and the Wisconsin Department of Agriculture, Trade and Consumer Protection's (DATCP's) International Trade Team. The full-day seminar, titled "What's Happening in 2015?" is scheduled from 8:30 a.m. to 4:30 p.m. Thursday, Oct. 30, at Waukesha County Technical College, 800 Main Street, Pewaukee. Check-in starts at 8 a.m.

Attendees will learn about Free Trade Agreements, pricing for export markets, financing exports, documentation requirements for food and agricultural exports, freight forwarding and more. Participants also will learn about export services available from Food Export-Midwest and DATCP.

Don't miss this opportunity to increase your knowledge to become a more competitive exporter.

The cost is \$50, and the deadline to register is Friday, Oct. 24. Register online at foodexport.org.

For more information, contact DATCP's Lisa Stout at 608.224.5126 or Lisa.stout@wisconsin.gov.

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